

## **Onnistu Campaign - Terms of Use**

Holvi Payment Services Ltd  
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### **1. Scope**

These Terms of Use (later "Terms of Use") cover the Onnistu campaign (later "campaign") organised by Holvi Payment Services Oy (later "Holvi") together with its partners between September 2020 and November 2020.

The purpose of the campaign is to offer the participants chosen as one of top 10 self-employed their own advertising page, in accordance with section 3 below.

### **2. Participating in the campaign**

To be eligible to participate, you must be over 18 years of age and provide the requested information as instructed on the campaign site.

To be eligible to participate, the participant must be a limited liability company (osakeyhtiö) or sole trader (toiminimi) and provide the requested information as instructed on the campaign site.

### **3. Prizes and selection of winners**

A jury consisting of Holvi personnel and chosen experts will select 25 participants for the voting phase based on the information provided by the participants.

The top 25 participants will be announced on the campaign site of Radio Helsinki. The winners can be voted at the campaign page between September 2020 and October 2020.

For the winners, Holvi will:

- Provide advertisement space for the top 3 self-employed; and
- Make a PR story of the top 10 participants in collaboration with Radio Helsinki.

The winners will be notified by mail or telephone, and portraits of the top 10 winners will be announced via radio and social media.

The prizes are non-transferable, may not be exchanged for cash and only consist of what is listed in this section. Holvi retains the right to change the prizes or nature of the prize as long as the value for the winner is the same. Winner specifically acknowledges that they shall be responsible for the payment of all tax, title fees, license fees, insurance requirements and other charges as may be required under any law, ordinance, statute, regulation or otherwise.

### **4. Privacy**

Holvi respects, and is committed to protecting your privacy. The personal information you provide will remain private and will only be used for the purposes outlined here.

The personal data Holvi collects on you for the purposes of the campaign include the information provided by you, and may include:

- Your name and contact details;
- Your photo; and
- Information on your portfolio.

Holvi will publish the information on the campaign site and on the Holvi social media channels. The information will also be shared with Radio Helsinki for the purposes of managing the collection of the data and operating the campaign site.

The materials will be retained as long as necessary for the purposes of the campaign. The recording may be destroyed at any point in time. Please see Holvi [Privacy Policy](#) for further information on how Holvi processes and protects your personal data and on your rights as a data subject.

In case personal data on any other persons is included in the materials provided by you, you must ensure that all such persons are aware of the use of the materials for the purposes of the campaign and as set out in this section.

## **5. Materials**

The materials, including videos, interviews and photos and information presented by you in the context of these, may be published on Holvi website and other marketing channels such as for example social media.

You grant Holvi a right to use, in connection to the materials and the campaign, your trademarks and logos presented in the context of the campaign and information given by you in these materials.

The rights to the materials (including photos and video footage) produced in the context of the campaign are owned either by Holvi or the production company. You have the right to use, copy or reproduce the materials only where agreed separately with Holvi or the production company. For the avoidance of doubt, this does not restrict you from linking or sharing of any posts on social media.

## **5. General**

Holvi is not liable for any costs, damages or losses incurred for the participant due to participation in the campaign or use of the prize.

Holvi reserves the right to amend, withdraw or terminate the campaign or alter the campaign or these Terms of Use at any time without prior notice.

## **6. Governing law and venue**

These Terms of Use are governed by the laws of Finland (excluding its choice of law provisions and the mandatory consumer laws of the customer's domicile).

Any dispute arising out of these Terms of Use shall be finally resolved in the District Court of Helsinki or the district court of the place where the defendant has its domicile. If the customer is a consumer, the customer shall also have the right to bring proceedings in the courts of his/her own domicile.