risdiction	Purpose	Data Disclosed	Adequate safeguards when transferring data to 3rd countries
e Bank A/S gin Seudun äästöpankki Oy nkki Oy (FI), AB (publ) linaviska	Client monies custody services in EUR for funds on payment accounts. Online banking e-payments acquiring as a payment facilitator	Business name of the payment receiver	
R), Arkéa	Client monies custody services in EUR for funds on payment accounts, settlement services	Sender and receiver details as part of SEPA payment transactions	
	Client monies custody services in EUR, GBP, SEK, NOK, DKK for funds on payment accounts. Acquiring services on a payment facilitator basis for Visa, MasterCard, Diners Club, Discover and JCB schemes. Also integrated payment gateway services	Name of the cardholder in a payment card transaction	
Ltd (UK)	Card bureau	Cardholder name, company name, PAN number, security code, contact information	
s Ltd (UK)	Processing of Mastercard payment transaction	Cardholder name and address	
	Financial audits	Partner names, account numbers, transaction information	
	To test Holvi's Anti Money Laundering (AML) and Know Your Customer (KYC) controls and to carry out professional auditing services for Holvi	For a sample of individual customer accounts: name, Holvi account number (Customer ID), total amount received on the Holvi account, total amount sent from the Holvi account, type of Holvi account, and, as the case may be, any other relevant account information.	
	To provide customer support through email or phone	Full name, contact information	Zendesk has obtained regulatory authorizationof its controller and processor BindingCorporate Rules ("BCRs") for its customers'data
	To provide a chatbot on the customer supportchat	Information received from the data subject (contents of the chat messages)	
	To organise webinars for customers	Full name, email	
ons, Inc. (US)	To organise webinars for customers	Full name, email	European Commission Model Contract(Standard Contractual Clauses)
nar) (US)	To organise webinars for customers	Full name, email	European Commission Model Contract(Standard Contractual Clauses)
	To send service and marketing messages, assist in direct marketing campaigns and analysis. Administer data from piloting customers	Full name, contact information, avatar image, IP address	European Commission Model Contract (Standard Contractual Clauses)
	To enable product development in line with customer requirements	Full name, email	European Commission Model Contract (Standard Contractual Clauses)
	Holvi Community discussion forum	Full name, email	,
	To develope Holvi product in line with customer interviews in Finland	Full name, email, phone number	
	To develope Holvi product in line with customer interviews in Germany	Full name, email, phone number	
	To manage customer relationships	Contact information, Holvi customer number, device information, event information	European Commission Model Contract (Standard Contractual Clauses)
		To manage customer relationships	number, device information, event

	Comply Advantage (UK)	PEP, sanctions and adverse media checks	Full name	
	IDnow GmbH (DE)	Video based authentication service. To verify identity and carry out checks for the prevention and detection of financial crime	Name, address, phone number, proof of identity	
	CRIF Bürgel GmbH (DE)	To verify identity and carry out checks for the prevention and detection of crime including fraud and/or money laundering	Name, address, date of birth and telephone number	
	Compass-Verlag GmbH (AT)	Identification and credit data for legal persons in Austria	Name, business name	
	SCHUFA Holding AG	To receive business information for risk assessment, and compliance with anti-money laundering requirements, such as establishing the corporate structure and beneficial ownership	Company registration number, name and address of business, name, address, date of birth of directors	
	Suomen Asiakastieto Oy (FI)	To identify and get credit data for natural and legal persons in Finland	Name, date of birth	
	Signicat (NO)	Electronic identification of Finnish customers	Name, national ID	
	Karniboo Technologies Limited (ClickCease) (IS)	Ad fraud prevention tool	IP address, device information, browser locale, the general geographics, a unique identifier, session duration, and interactions and user-interface clicks on ad(s) and webpage(s)	
5. Commerci	al Partners			
	Suomen Talousverkko Oy (FI), Briox Finland Oy (FI), Steueragenten (DE)	To provide accounting service offerings for our customers	Full name, email	
	Gravatar.com / Automattic Inc. (US)	To enable personalising blog posts	Full name, email	European Commission Model Contract (Standard Contractual Clauses)
	Basware Oy (FI)	To enable creating invoices	Full name, email, postal address, phone number	
	Apix Messaging Oy (FI)	Invoice digitization	Full name, contact information, financial information	
	Tilitoimisto Lemon Tree Oy (FI)	To provide accounting service for our customers	Contact information, financial information, identification information	
	fino run GmbH (DE)	To provide help with account switching services	Full name, DOB, contact info, Holvi IBAN, total list of Holvi account holders, signature, name and account number of previous bank account	
	Positron Technologies Ltd (TaxScouts) (UK)	To provide tax assessment services for our customers	Contact information, financial information, identification information	
6. Marketing				
	Facebook Inc (US), Facebook Ireland Limited (IE), Facebook Business Manager (SE)	To execute retargeting campaigns in order to deliver personalised advertising	Advertising ID and device ID to segment user groups based on app behaviour, encrypted e-mail address associated with Holvi users (without indicating account relationship), IP Address, Anonymous ID generated by cookies, pixel tags or similar technologies embedded in webpages, ads and emails delivered to users. Mobile advertiser ID, IP Address and other metadata via Facebook SDK in mobile apps	European Commission Model Contract (Standard Contractual Clauses)
	Google Ads, Google PlayStore (US)	To execute retargeting campaigns in order to deliver personalised advertising, to provide Holvi app	Advertising ID and device ID to segment user groups based on app behaviour, encrypted e-mail address associated with Holvi users (without indicating account relationship), IP Address, Anonymous ID generated by cookies or similar technologies embedded in webpages, ads and emails delivered to users. Mobile advertiser ID, IP Address and other metadata	European Commission Model Contract (Standard Contractual Clauses)

Apple AppStore Ads, Apple store (US)	To execute marketing campaigns in order to deliver personalised advertising, to provide Holvi app	Advertising ID and device ID to segment user groups based on app behaviour, encrypted e-mail address associated with Holvi users (without indicating account relationship), IP Address, Anonymous ID generated by cookies or similar technologies embedded in webpages, ads and emails delivered to users. Mobile advertiser ID, IP Address and other metadata	European Commission Model Contract (Standard Contractual Clauses)
Adroll (US)	To execute retargeting campaigns in order to deliver personalised advertising.	IP adress, geo coordinates, referrer, user agent details, timestamp	European Commission Model Contract (Standard Contractual Clauses)
Hotjar Ltd. (Malta)	To analyse and understand website visitor behavior	Email address	
Looker Data Sciences, Inc. (US)	To analyse and process data	User ID, financial data, demographics, device information, location information	European Commission Model Contract (Standard Contractual Clauses)
Adjust GmbH (DE)	For mobile marketing insights	Location information, IP address, MAC address, device information, device and web activity	
Segment.io Inc. (US)	To understand customer behaviour for buiding a better product, providing better customer services and preventing fraud	Email address	European Commission Model Contract (Standard Contractual Clauses)
SurveyMonkey Inc. (US)	To conduct customer surveys, automated and proactive campaigns, analyse marketing data	Name, age, email, phone, country	European Commission Model Contract (Standard Contractual Clauses)
Tune, Inc. (US)	To maintain an affiliate program	Name, contact information, ad Identifiers, IP address, cookies, pixel tags, location	European Commission Model Contract (Standard Contractual Clauses)
Fivetran, Inc. (US)	To connect customer data for analysis purposes	Customer number, profile, contact info, gender, age	European Commission Model Contract (Standard Contractual Clauses)
UserTesting, Inc. (US)	Remote usability testing tools for product design improvement.	Name, contact information	European Commission Model Contract (Standard Contractual Clauses)
Taboola Inc. (US)	Advertising platform	User's device and operating system, IP address, the web pages accessed by Users within our Customers' websites, the link that led a User to a Customer's website, the lak that led a User to a Customer's website, event information (e.g., system crashes), general location information (e.g., city and state), hashed email addresses (when made available by the User), and gender (when made available by the User)	European Commission Model Contract (Standard Contractual Clauses)
Outbrain Inc. (US)	Advertising platform	Identifiers, online Identifiers, geolocation data, inferences, internet or network information	European Commission Model Contract (Standard Contractual Clauses)
ReadPeak (FI)	Advertising platform	Name, IP address, customer number, browser type	
. Operational Services			

Workable (UK)	Recruiting	Full name, email address, headline for the application, phone number, photograph, information on education, information on work experience, summary, resume, cover letter, and answers to questions of their achievements, why they would like to work at Holvi, whether they know anyone working at Holvi, and whether the applicant is already a Holvi user	
LinkedIn (US)	Recruiting	Information provided by the data subjects in their LinkedIn profiles	European Commission Model Contract (Standard Contractual Clauses)
Adobe Systems Inc. (US)	To sign agreements	Full name, email address	European Commission Model Contract (Standard Contractual Clauses)
Google, LLC (USA), Amazon Web Services Inc. (USA)	To provide cloud-based hosting, storage and processing services to assist and/or enable Holvi to manage users' Account Information as well as data generated through their use of Holvi and deliver, analyse and improve Holvi Services. To monitor, store, and access log files	All account information, data generated through the use, and/or necessary for the provision of Holvi Services	European Commission Model Contract (Standard Contractual Clauses)
Functional Software Inc. (Sentry) (US)	To monitor and fix crashes in real time	IP address	European Commission Model Contract (Standard Contractual Clauses)
OneTrust LLC (US)	Respond to data subject right requests, give data subjects a control over the cookies placed on their	Full name, email address, country, IP address	European Commission Model Contract (Standard Contractual Clauses)
DataDog Inc. (US)	To monitor cloud-scale applications	Contact information, browsing information, PII	European Commission Model Contract (Standard Contractual Clauses)
Nexmo (Vonage Limited) (US)	To send SMS to customers	Phone number	European Commission Model Contract (Standard Contractual Clauses)
E-Fax Inc. (j2 Global, Inc) (US)	Enabling to receive and send faxes	Fax number	European Commission Model Contract (Standard Contractual Clauses)
Calendly LLC (US)	Scheduling meetings	Email address	European Commission Model Contract (Standard Contractual Clauses)
Trint Ltd. (UK)	Automated transcript services	Interview audio	
Magic Cloud (FI)	Secure messaging service	Name, email	
Typeform SL (ES)	Research platform	Contact information, demographics,	